

Message Text

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AGR/MR. BESHOAR

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R 271709Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

UNCLAS STATE 018549

E.O. 11652: N/A

TAGS: BEXP: UR

SUBJECT: GENERAL MILLS - MINNEAPOLIS, MINNESOTA-VISIT OF
EXECUTIVE TO DISCUSS SEMINAR PLANS

REF: STATE 232179

MR. ABNER HOPKINS - DIRECTOR OF SOVIET BUSINESS DEVELOP-
MENT FOR GENERAL MILLS IS PLANNING TO VISIT MOSCOW DURING
THE WEEK OF MARCH 10. HE WILL WISH TO DISCUSS WITH THE
COMMERCIAL OFFICE PLANS FOR THE SEMINAR, REF (A) ON HYDRO-
METALLURGY. IN ADDITION HE WOULD WISH APPOINTMENT WITH
THE COMMITTEE ON SCIENCE AND TECHNOLOGY TO DISCUSS THE
SEMINAR, AND ALSO TO DISCUSS THE PRODUCTION OF TEXTURIZED
VEGETABLE PROTEIN. SUCH PROTEIN CAN BE MADE FROM RAPE SEED
AND SUNFLOWER SEED.

IN ADDITION HE WOULD WISH AN APPOINTMENT WITH THE MINISTRY
OF FOOD TO DISCUSS VEGETABLE PROTEIN AND PRODUCTION OF
POTATO PRODUCTS AND CEREALS. RECENTLY GENERAL MILLS HOSTED
A USSR MISSION TO THEIR PLANT IN MINNESOTA TO VIEW FOOD
PRODUCT PRODUCTION. THE MISSION INCLUDED A VICTOR POLYAKOV,
FROM THE FOOD MINISTRY.

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THIS WILL BE HOPKINS FIRST VISIT TO MOSCOW. HIS FIRM IS A
MEMBER OF THE USA-USSR TRADE AND ECONOMIC COUNCIL. HE WILL
CONTACT THE COMMERCIAL OFFICE UPON ARRIVAL. KISSINGER

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